



DURRAH[™]
TECHNOLOGY

DURRAH TECHNOLOGY

COMPANY PROFILE

2023

durrahgroup.com



The progress of
mankind is the
progress of
technology_
The future of
mankind
is technological_

Introduction

OUR MISSION

Our top priority is providing excellent customer service by truly understanding each client's unique needs. We then match them with the technologies that are best suited to meeting those needs, helping their businesses thrive. Our skilled, dedicated staff work closely with our technology partners to deliver optimal solutions.

We invest in our people and partners. We foster collaboration, initiative and teamwork, and recognize those qualities. Our commitment to transparency and accountability sets us apart, underscoring our pursuit of excellence. By caring about our clients, employees and partners, we aim to build strong, lasting relationships that drive mutual success

OUR VISION

Our vision is to be the most trusted and preferred technology solutions provider, renowned for our unparalleled customer service, expertise and integrity. We aim to build long-standing partnerships with clients by taking the time to deeply understand their unique needs and challenges. Leveraging our skills and close collaboration with partners, we match each client with custom solutions that help their businesses succeed.



We aspire to create an empowering workplace where our talented professionals are valued, supported and rewarded for their contributions. We believe in the power of teamwork and remain transparent, ethical and accountable in all we do. Our commitment is to deliver sustainable growth and value for our clients, employees and partners alike. We envision becoming industry leaders, admired for our professionalism, solutions and positive impact.



COMPANY OBJECTIVES

Become the top provider of customized technology solutions in our region within 5 years. Achieve over 90% customer satisfaction rate based on client surveys and testimonials. Expand our partnerships with leading technology companies to broaden our solutions offerings. Increase annual revenue by 20% year-over-year through new client acquisition and expanded business with existing clients. Develop and launch at least 2-3 new proprietary solutions per year to continuously innovate. Reduce employee turnover below industry averages by fostering a positive, collaborative work culture. Implement robust cybersecurity systems and protocols to ensure 100% data protection for our clients. Establish a diverse and inclusive workforce by removing barriers in hiring and promotions. Conduct sustainability audits each year and implement initiatives to reduce environmental impact. Maintain flawless record of transparency, integrity and accountability in all operations. Give back to the community through volunteer work and donations equivalent to 5% of annual profits.

ABOUT DURRAH TECHNOLOGY

With 19+ years delivering IT solutions in Saudi Arabia, **Durrah Technology** was founded in 2004 to fuse service and technology for SMEs. Serving local clients, we provide customized offerings spanning infrastructure, unified communications, consulting, integration and managed services. Our technical acumen and industry knowledge empower clients across sectors like retail, government and private enterprise. We focus on enabling business progress through technology, helping organizations build future readiness. Our strong foundation of experience allows us to partner with companies to:

- **Streamline operations via cloud, automation, AI.**
- **Protect critical systems and data from threats.**
- **Unify communication/collaboration platforms.**
- **Innovate with emerging technologies like IoT, VR, blockchain.**
- **Create engaging customer experiences.**
- **smoothly transition to modern IT environments.**

Advancing Businesses Through Cutting-Edge Tech



No matter the organization size, industry or needs, we deliver comprehensive, intelligent solutions for diverse IT and communication requirements. Our localized expertise provides tailored solutions to meet each client's unique needs. With our seasoned team and extensive capabilities, we help companies transform digitally, gain competitive edge, and establish business resilience. We build a solid foundation for your success.

Company Activities

With years of accumulated experience and extensive expertise, **Durrah Technology** provides comprehensive infrastructure and integration solutions for organizations of all sizes, whether centralized or distributed across multiple locations. We offer intelligent solutions tailored to each client's diverse computerization, communication, and media needs. Our services include outsourcing highly-skilled IT professionals to provide on-site support and infrastructure management for data centers, desktops, servers, networks and more. We also offer 24/7 infrastructure and application support through our off-site technical support team. The breadth and depth of our capabilities allow us to handle a wide spectrum of infrastructure projects and ensure solutions are tailored to each client's unique needs. Our experience and specialized expertise make Company Name a trusted partner for critical IT system and infrastructure projects. Our commitment to building partnerships with internal teams, combined with our dedication to developing and delivering expert services in our domains of distinction, ensures successful outcomes for client projects. Our divisions position us to provide tailored, quality solutions that help clients achieve their goals and drive their businesses forward.

Our company has specialized expertise in custom software development, providing tailored products, IT services, and end-to-end solutions for enterprise customers. This unique capability gives us a competitive edge and the proven ability to implement and manage complex IT systems, even during changing times. We can do this more effectively than many competitors.



Our Services

Our primary focus is on our customers. We aim to be their dependable ally for IT services and solutions, collaborating with them on a partnership basis to assist them in addressing the challenges of the modern era.

Our Approach

At **Durrah Technology**, we make it a priority to deeply understand our clients' businesses and anticipate their needs. Our goal is to deliver optimized IT solutions tailored to each client's unique requirements. We maintain a customer-centric focus from the initial scoping stage through final delivery, ongoing maintenance, and continuous upgrades forward.





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Company Profile
Services

We deliver swift and efficient
**results with our exceptional
level of support.**



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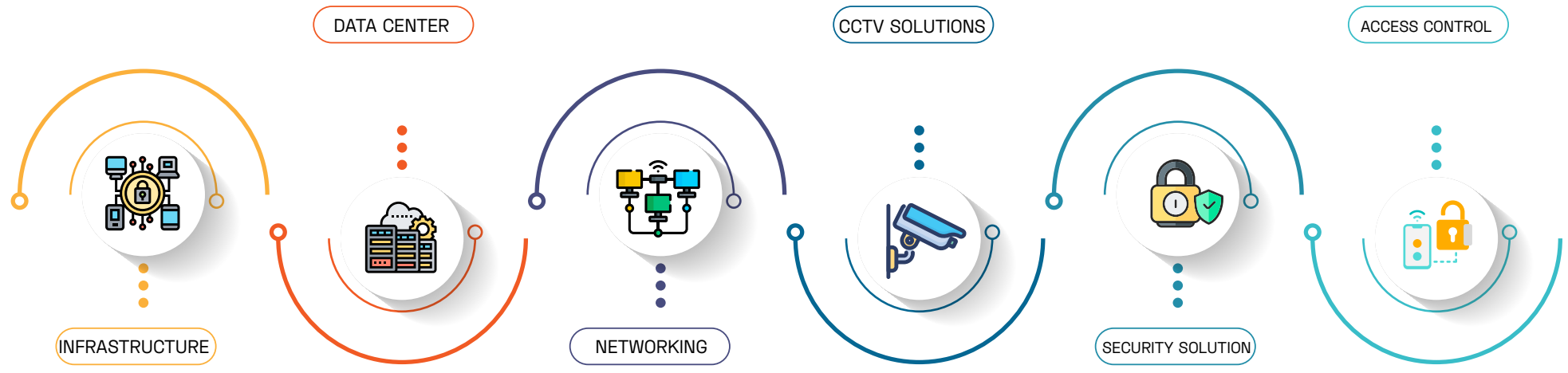
Company Profile
What we do

WHAT WE DO



What We can Do!

In today's rapidly evolving business landscape, achieving success demands a higher level of efficiency in realizing your vision. Embracing business innovation through the integration of cutting-edge technology and strategies is essential to broaden your potential, extend your business presence, and tap into new markets. Durrah Technology is committed to furnishing you with robust solutions in areas such as Network and Server Infrastructure, Unified Communication, Security Solutions, as well as retail products, among others.

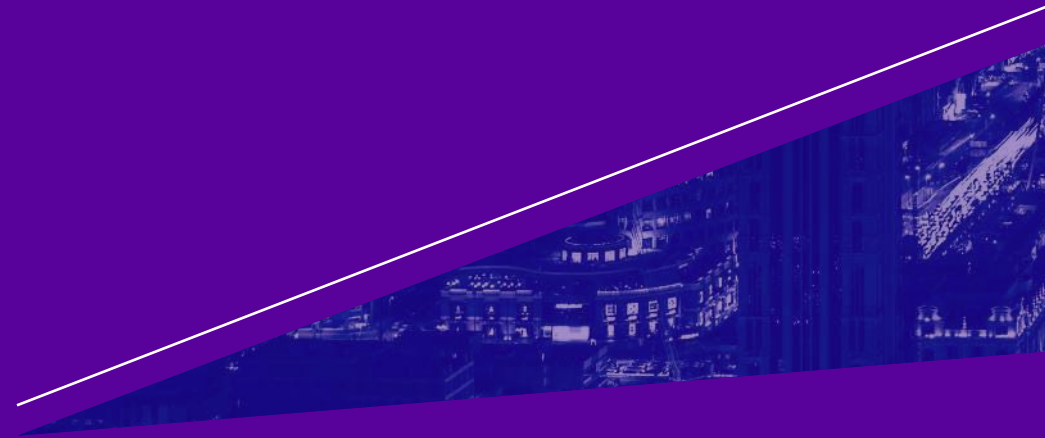




DURRAH
TECHNOLOGY

Company Profile
Products & Services

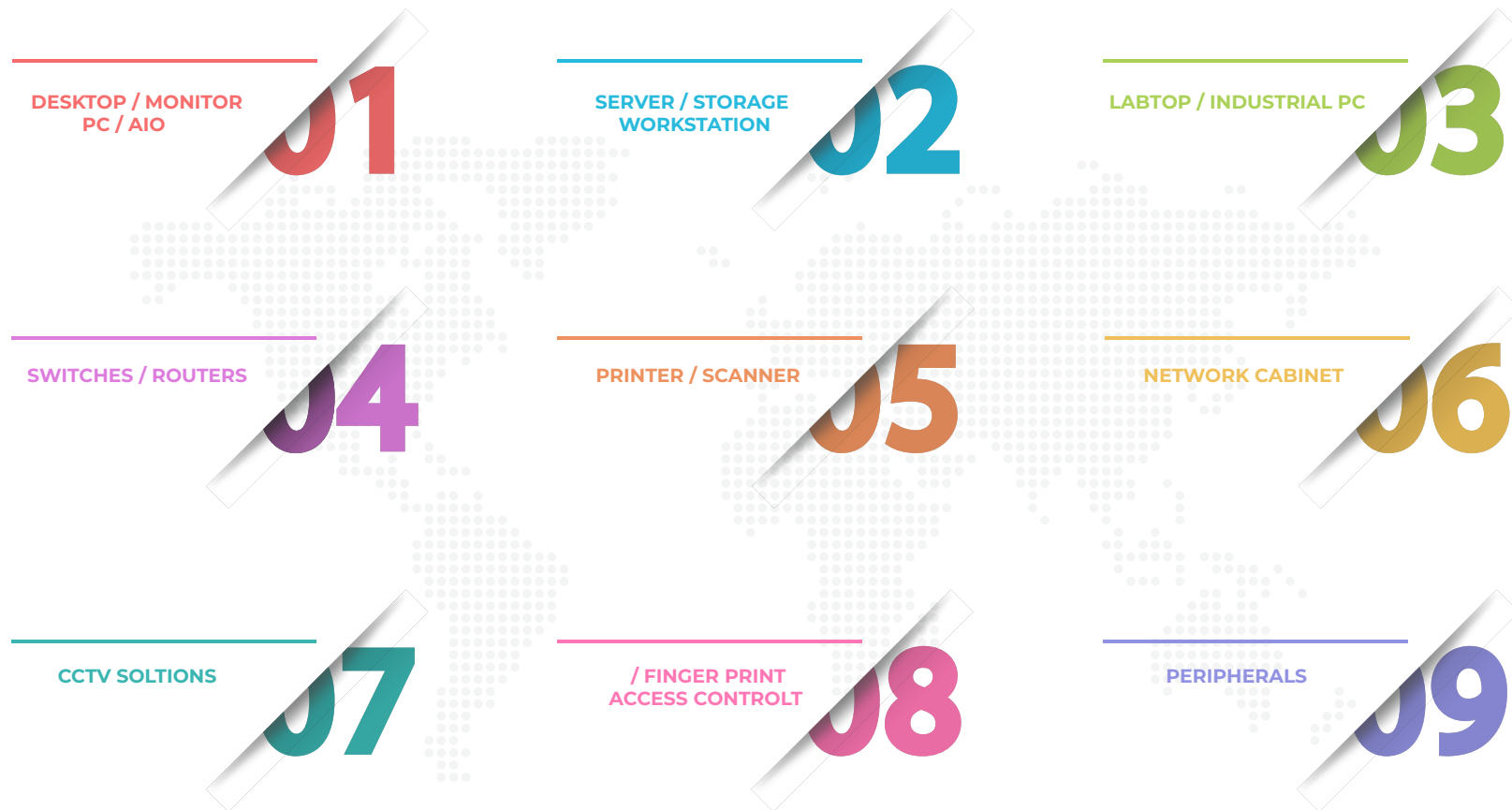
PRODUCTS & SERVICES





Products

We provide clients with options and excellent value. Our comprehensive suite of solutions, tools, and resources empowers clients to accelerate application deployment, maximize infrastructure efficiency, lower energy consumption, and allocate resources toward innovation that fuels business expansion. We collaborate with top innovators to ensure you receive the highest quality I.T. products available.



Services



At **Durrah Technology**, we specialize in providing top-notch IT networking and solutions for our clients. With extensive experience working with government and public sector organizations, we deliver reliable results that meet your specifications and ensure customer satisfaction.

Our team follows a proven methodology and ethical business practices to get the job done right. We have the capabilities and expertise to support your IT needs, whether through long-term partnerships or individual projects, in areas such as:

- Advanced IP routing and switching
- Network monitoring and management
- CCTV and video conferencing solutions
- Firewall and UTM security
- LAN/WAN connectivity and cabling
- Wireless and Wi-Fi networking
- Computer support and software installation
- Fiber optic infrastructure
- Server solutions
- Antivirus protection
- Data backup and disaster recovery
- VPN solutions

We specialize in providing robust networking infrastructure and security for:

- Video, voice, and data systems
- Specialized IT systems
- Audio-visual and collaborative working environments
- Comprehensive security solutions

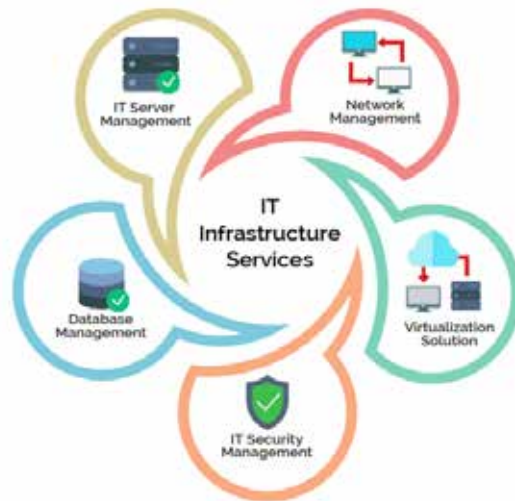


Company Profile
Introduction

MAIN Solution

INFRASTRUCTURE

Durrah Technology Infrastructure Solutions is dedicated to servicing both commercial and residential networks throughout the Kingdom. We offer an unmatched range of high-performance passive infrastructure products. Recognizing the significance of preparing your infrastructure for enhanced speed, increased scalability, and reduced overall costs, we aim to deliver top-tier end-to-end solutions. Whether you operate as an enterprise, a multi-tenant entity, a commercial establishment, a service provider, or a data center, Durrah Technology is poised to furnish you with cutting-edge solutions that will evolve your existing facility into the connected and streamlined infrastructure of the future.



DATA CENTER

A data center is the vital technology nucleus empowering an organization's critical systems and network infrastructure. As one of the most substantial investments, optimizing data center performance is crucial.

At Durrah Technology, we understand the data center is at the heart of your operations. Our maintenance and support services are customized to ensure your servers, storage, and other infrastructure run seamlessly.

Whether supplementing your team with specialized expertise or providing end-to-end data center management, we become an extension of your organization. Our tailored solutions and technical knowledge deliver operational excellence by keeping your data center infrastructure in peak condition.

By partnering with **Durrah Technology**, data center maintenance and support, you leverage our team and skills as an invaluable investment in the continuous availability and effectiveness of your core systems. We strive to make your technology infrastructure a competitive advantage.



NETWORKING

As communication networks become more crucial for business operations, availability, reliability, scalability, and security are essential for your professional image and customer relationships. Network outages can negatively impact efficiency, productivity, and cause stress.

At **Durrah Technology**, we design and maintain exceptional networks that become true business assets. With our solutions, your network will provide:

- Maximum uptime availability
- Top reliability and performance
- Seamless scalability as you grow
- Robust security protections

Experience



19 years of
cumulative
experience

Efficiency



Increased
productivity
and enhanced
efficiency

Performance



Facilitate optimum
performance

NETWORKING

At **Durrah Technology**, we specialize in innovative network infrastructure design to boost performance and maximize availability. Our certified engineers craft cutting-edge solutions that substantially improve network operations.

By partnering with us, you gain:

- Custom-tailored designs using the latest technologies.
- Solutions focused on enhancing speed, reliability, and uptime.
- Expert implementation based on IT best practices.
- Proactive maintenance for optimal network health
- Ongoing support and training for your team

We stay up to date on emerging network advancements to incorporate into robust and future-proof designs. Our solutions deliver tangible improvements in throughput, response times, scalability, and resilience.

Trust **Durrah Technology** for network infrastructure that measurably enhances your capabilities, productivity, and competitive advantage. Our experts design solutions that help your business reach its full potential through optimized network performance and availability.



SECURITY

As dependence on technology rises, securing your online data and information is crucial. Robust network security is essential for protection.

At Durrah Technology, we are leaders in providing trusted security and network optimization solutions for enterprises.

Our areas of expertise include:

- Next-gen firewalls and intrusion prevention
- Virtual private networks (VPNs)
- Encryption and multifactor authentication
- Vulnerability assessments
- Managed detection and response
- Network acceleration and traffic shaping
- Load balancing and proxy servers
- WAN optimization

We take a layered, defense-in-depth approach to safeguard your infrastructure and data. Our optimized networks provide security without compromising speed or reliability.



CCTV SURVEILLANCE

Safeguard your facilities, assets, and people with Durrah Technology's CCTV and Access Control solutions. We design, install, and support integrated systems using the latest technologies to secure your environment.

CCTV SYSTEMS

Our CCTV systems utilize high-definition cameras and intelligent video analytics to proactively monitor your premises for threats and incidents.

Features include:

- Indoor/outdoor IP camera placement
- Live remote viewing on any device
- Motion detection alerts
- Low-light and pan/tilt/zoom cameras
- Cloud or on-premise storage options
- Vandal-resistant models available
- Video analytics like license plate recognition
- Seamless integration with access control



ACCESS CONTROL

Control and manage access to restricted areas with our advanced access control systems.

Options include:

- Smart card and biometric readers
- Wireless locks and Bluetooth low-energy readers
- Real-time permissions management
- Customizable access levels and schedules
- Instant status alerts and door alarms
- Single and multi-site systems
- Touchless and mobile access capabilities
- Fully integrated with CCTV and alarms



Durrah Technology secures your facility with customizable CCTV and access control that is easy to manage, scale, and monitor from anywhere. Our experienced team handles everything from design to installation to provide intelligent, integrated security.



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Company Profile
Partners

OUR PARTNERS

PARTNERS

Collaborating with leading technology firms, **Durrah Technology** offers solutions that help our clients adopt cutting-edge disruptive technologies. Partnering with us grants you access to over twenty years of accumulated knowledge and a wide spectrum of expertise in enabling data through the most reliable and scalable IT infrastructure and resource technologies





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Company Profile
Clients

Our Clients

We are proud of an extended
relationship with success partners

MAJOR CLIENTS



THANK YOU

www.durrahgroup.com



We are pleased to contact you and we are honored to serve you


Contact Us

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